

NDWS Board of Director's Meeting  
Monday, February 8<sup>th</sup>, 2016 – Gold Buckle Pub

Those in attendance at the NDWS Board Meeting were as follows: Dawn Riley, Brad McKay, Dana Didier, Beth Didier, Nick Hoffart, Nick Holm, Bill Carlblom, Matt Kvien, Tim Ost, Jim Nelson, Pete Paulson, Kevin Christenson, Angie Curtis and Jacey Shively. President, Beth Didier, called the meeting to order.

Review of Minutes: The meeting began with a review of the minutes from the January 11<sup>th</sup> meeting. A motion was made by Tim to approve the minutes as written. Motion was seconded by Jim and was carried.

Financial Reports: The financial reports were reviewed and a motion was made by Brad to approve the financials. A second was made by Dana and the motion carried.

North Star Classic recap: Discussion was held about the Livestock Committee meeting that took place in January. Dawn informed the board CHS Dakota Plains Ag will not be sponsoring next year and will only have one booth space during the NSC. Valley Plains has indicated they will not be back due to the low traffic and low sale numbers. It was discussed how with those losses in sponsorship and in commercial exhibit space, that even with a new heat system there would still be a financial loss incurred. Dawn shared that Kelly with Kohn Electric is looking into the cost of a generator. Discussion was held on how the only way to keep the show going would be with a significant increase in sponsorship and commercial vendor space sold, however no decision was made at this time.

Winter Show Sponsorship: Rodeo sponsorship was discussed and Dawn shared how Boot Barn may be back in for sponsoring a chute. The bareback sponsorship is available and Nick Holm shared that Matt Butke may be interested in sponsoring. Nick will talk to Dairy Queen about sponsoring. Tim shared that KOVC is in for the karaoke contest sponsorship. A three foot by eight foot banner will be needed for Farmers Union for the out gate chute, with rivets along the top. The Crow's Nest is still in need of a sponsor, and Dawn shared that Marketplace will not be sponsoring this year. Brad said he will talk with NuBar to see if they would be interested in sponsoring the Crow's Nest with beverages and snacks.

Building Improvements: Jim discussed how his and Dawn's meeting with Tory Hart at Bank Forward about the building addition went. They were told an addition with only office space would not be a source of income and would not be approved for a loan, whereas an addition that would generate income, such as an event center, would be more likely to receive a loan. Dawn had Enterprise do a new plan including event center space and offices. This plan would seat about 400 people in the event center, the question of what it would require to seat 600 people instead was brought up. The board decided Dawn and Jim should set up a time with Tory at Bank Forward to share the new plan. This addition would cost approximately \$1.2 million including the plumbing, electric, ground testing, etc. Dawn also shared that the NDWS did not receive the MDU grant towards a new heating system. The board was informed that Dave Zubrod is looking into funding (\$50,000) for the Winter Show building.

Truck Pull: The signed contract and insurance for the truck pull has not been received yet.

Roughriders Rodeo Association: The Roughrider Rodeo Association is interested in possible having an event in June at the NDWS event center. A meeting will be held with them on Thursday, February 11<sup>th</sup> at 1 pm at the Rosebud. At this time Matt brought up Tim Tedde wants to have a rodeo at the NDWS event center, it was decided that if Tim wanted to rent the building and have a rodeo that would be an option, however NDWS does not have the staff to run the rodeo.

Committee Reports:

- A. Rodeo Queens: The deadline for the application is coming up and Cheryl has received some applications. Also the trailer does not have any decals at this time. The question of who is/or will sponsor was brought up, but not conclusion was made.
- B. Arena/Grounds: Matt will be fixing the gates as well as the fan. Discussion was held on getting new back pens from Preifert in yellow to match the chutes, Matt will check on this.
- C. Commercial/Concession: The 2016 NDWS is not quite full, but is close. Brad and Dana will look at the bulk space in the SEB to see what space is left available for vendors. The Water Walkers pool will need to be filled with water, Brad will see if the Fire Department could possibly do this.
  - Saturday March 5<sup>th</sup>- No HB Sound and Light concert cord can be laid before the Crop Show materials are forklifted out. Valley Sales can't bring truck into the building, so a curtained area with security will be set up near the Puklich booth space to store the extra product. This will need to be all ready by 5pm on Saturday.

-Sunday March 6<sup>th</sup>- Fully Loaded Wrestling at 4pm. Steer auction at Eagles at 6pm. Help will be needed with Jr. Cattle show to push cattle and run results. The auctioneers stand will need to be fixed if it hasn't been already.

-Monday March 7<sup>th</sup>- NDSU Farm Kids for a day will bring in livestock from 9 am to 3pm. East end of arena will need to be set for these animals in the morning, while the west end can be partially ready for chili cook off and community Olympics. Tear down at 3 pm and finish set-up for evening events.

-Tuesday March 8<sup>th</sup>- Tractor pulls and pickup pulls.

-Wednesday March 9<sup>th</sup>- Tony Heinze will be doing the auctioneering for consignment auction that begins at 10 am. The Ranch Rodeo is at 6 pm that evening, announcer is yet to be determined, however Angie knows of someone interested.

-Thursday March 10<sup>th</sup>- Horse events take place throughout the day. Will Rasmussen will do the announcing for the Thursday Ranch Rodeo. Tim suggested livestreaming the Ranch Rodeo performance, and the board approved of this idea.

-Friday March 11<sup>th</sup>- Hippology (starts at 8 am) will need to be set up Thursday night after Ranch Rodeo. Six horses will be needed for the Queen competition. The Friday PRCA rodeo will be free admission to those with a military ID. During all PRCA rodeos military will be recognized.

-Saturday March 12<sup>th</sup>- Ag Hall of Fame induction will take place before the 2 pm rodeo, Queen Coronation will take place before the 7 pm rodeo. Dawn will be meeting with Scott and the ambulance crew soon discuss details of the show.

- D. Concert/Karaoke: The concert looks good and tickets went on sale on February 1<sup>st</sup>. So far there are two karaoke entries.
- E. Crop Show: Dana and Brad reported that Randy has the crop show under control. Glass will be cleaned in the pub.
- F. Finance: Discussed Previously
- G. Horses: Angie has mailed out the information and registration for the horse events.
- H. Labor: Dawn shared that interviews were held and there should be a fair amount of help.
- I. Livestock: Help will be needed for the Jr Show.
- J. Rodeo/Ranch Rodeo: Discussed Previously
- K. SEB/Ag Challenge/HPG: Dawn has added another speaker to the Ag Challenge.
- L. Hall of Fame: Beth will check with Sabir's if they are willing to donate the \$500 worth of food for the Ag Hall of Fame reception. Dawn shared that the room at the AmericInn is reserved for the Ag Hall of Fame guests.
- M. Sponsorships: Discussed previously
- N. Timeless Traditions: No report

Other: The Optimist Club that does the parking would like more money for their services during the WS. They currently get \$1000, but want \$1500. It was decided to offer \$1250.

"Good of the Order": Lori Froemke is lining up the volunteers for the Winter Show. It was suggested that panel be used for funneling the crowd to the ticket takers where they can check their ticket and then receive a wristband, however there were concerns with this pertaining to fire safety. The question of the April Go Cart racing was brought up, the building is just being rented for the event however Dawn will try to find out more details. There will be an employee/director meeting on Wednesday, March 2<sup>nd</sup> at 6 pm. During the Winter Show director meetings will be held at 9 am every day, and foreman meetings will be at 2 pm every day. The last day for ordering banners will be February 22<sup>nd</sup>. Dana made a motion to adjourn the meeting, Jim seconded and the meeting was adjourned.

*Respectfully Submitted by: Jacey Shively, NDWS Administrative Assistant*